

CMT

Christy Brown

Writing Examples

Still The King Finale Alert



‘STILL THE KING’ CLOSSES OUT THE SUMMER WITH A ONE-HOUR SEASON FINALE AIRING SUNDAY, AUGUST 14 AT 9 P.M., ET/PT

NASHVILLE – August 8, 2016 – CMT’s original series ‘Still The King’ starring **Billy Ray Cyrus, Joey Lauren Adams** and **Madison Iseman** comes to a close with a one-hour season finale Sunday, August 14 at 9 p.m., ET/PT.

The two-part finale kicks off at 9 p.m., ET/PT. with Vernon hitting an all-new low after disappointing everyone close to him. Vernon starts to seek comfort in old, reckless habits as he deals with reading Charlotte’s opinion of him in her article as well as rejection from friends Walt and Doily. Debbie thinks she’s got the Pool and Spa Depot Girl job in the bag, only to find out she has some fierce competition.

Continuing at 9:30 p.m., ET/PT. a magazine publishes Charlotte’s article and Vernon can no longer hide behind his secrets. Knowing he will be sent to jail, Vernon is faced with the decision to run from the law or make amends with the people he hurt. Meanwhile, Walt’s search for Sasquatch comes to a startling conclusion, and Debbie finds herself in a situation she never imagined.

CMT recently announced “Still The King”, its **highest-rated original series**, will return for a second season with filming beginning in Nashville this fall.

For more information on “Still The King” and exclusive content, visit CMT.com, download the CMT App, “like” the show’s official [Facebook page](#), be part of the conversation with #StillTheKing and follow @CMT on [Twitter](#) and [Instagram](#). Also, follow the cast on Twitter: [@BillyRayCyrus](#), [@JoeyLaurenAdams](#) and [@MadisonIseman](#).

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Email Pitch to TV Guide:

Hi Liz,

Hope you're doing well and having a good summer! Reaching out to pre-brief you on the news that CMT is renewing its hit scripted comedy "Still The King," starring Billy Ray Cyrus and Joey Lauren Adams, for a 13-episode second season. Production will begin this fall in Nashville. Please note **this news is embargoed until tomorrow, Wednesday, July 27 at 9am ET/8am CT/6am PT.**

To go with this news we'd like to offer you an exclusive clip from this week's all-new episode featuring special guest star **John Corbett** as Vernon's nemesis, Trayne Crostown. The clip can be found here: <https://ql.mediasilo.com/#ql/579658f7e4b0a55f598e0259/login> // PW: Flashbacks

The premiere of "Still The King" marked CMT's highest rated original series to date, and the quirky comedy has been reaching nearly 4.5 million viewers per week. "Still The King" features Billy Ray Cyrus as Vernon Brown, AKA "Burnin' Vernon," a scandal-ridden washed up one-hit wonder who is kicked out of country music, only to emerge 20 years later as the second best Elvis impersonator. After crashing into an old country church outside of Nashville during a drunken bender, he is sentenced to return and perform community service. Instead, he pretends to be the congregation's new minister and re-connects with a former one-night-stand (Joey Lauren Adams), only to discover he has a 15-year-old daughter he's never met (Madison Iseman).

Please find the full press announcement below, which also includes quotes from Billy Ray Cyrus and CMT's Jayson Dinsmore. "Still The King" is part of CMT's most diverse programming line-up to date, featuring additional scripted series including "Nashville" and "Million Dollar Quartet." Again, this news is embargoed until tomorrow, Wednesday, July 27 at 9am ET/8 am CT/6am PT.

Let me know if you'll be able to cover and if you're interested in the exclusive clip.

Thanks!
Christy

The Bandit Tune-in Alert

TUNE-IN TO CMT'S PREMIERE OF "THE BANDIT" SATURDAY, AUGUST 6 AT (9) P.M./EST.

Never-before-seen interviews with Burt Reynolds, Ron White and Tony Stewart

NASHVILLE - Aug. 6, 2016 - Nearly 40 years after finding blockbuster success, CMT takes an inside look at the making of the iconic film "Smokey & the Bandit" in their two-hour documentary "The Bandit" set to premiere Saturday, August 6 at (9) p.m./EST.

Throughout the special CMT will explore the iconic duo behind "Smokey & the Bandit" - Hal Needham, a legendary stuntman turned first-time director, and Burt Reynolds, the biggest movie star in the world. Tune-in to CMT this Saturday, August 6 at (9) p.m./EST. and learn how these friends took an unlikely story about a truck full of beer and redefined Southern pride and made it into one of the most influential films of the 1970s.

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Next Women of Country News Clip

ICYMI – CMT'S NEXT WOMEN OF COUNTRY ROCK THE COUNTRY MUSIC HALL OF FAME® AND MUSEUM



NASHVILLE – June 22, 2016 - CMT's Next Women of Country showed fans what girl power is all about when Brooke Eden, Clare Dunn, Lauren Alaina, Margo Price and Tara Thompson joined together for a showcase at the Country Music Hall of Fame® and Museum this past CMA Festival.

Link: <https://www.facebook.com/CMThot20countdown/?fref=ts>

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PHOTO:



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Photo IDs:

Tara Thompson

Clare Dunn

Lauren Alaina

Margo Price

Leslie Fram, SVP of Music Strategy, CMT

Abi Tapia, Senior Manager of Public Programs, Country Music Hall of Fame® and Museum

Brooke Eden

ABOUT:

CMT launched its “Next Women of Country” campaign in 2013 as a way to give more attention and airplay to emerging female country artists across all screens. Several Next Women alumnae – Kacey Musgraves, Brandy Clark, Maren Morris, Cassadee Pope and Ashley Monroe included – have achieved both commercial and critical acclaim. Since 2015, CMT expanded the franchise with its first-ever female-powered tour and has featured such artists as Brandy Clark, Jana Kramer, Jennifer Nettles, Kelsea Ballerini, Lindsay Ell and Tara Thompson

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