

# Seeking Light

Auburn Guides  
An App to Guide You  
Through Life at Auburn

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in Rome

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## Farmers Markets

What is  
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# 67th Annual 'Hey Day'

# A Letter From The Editor

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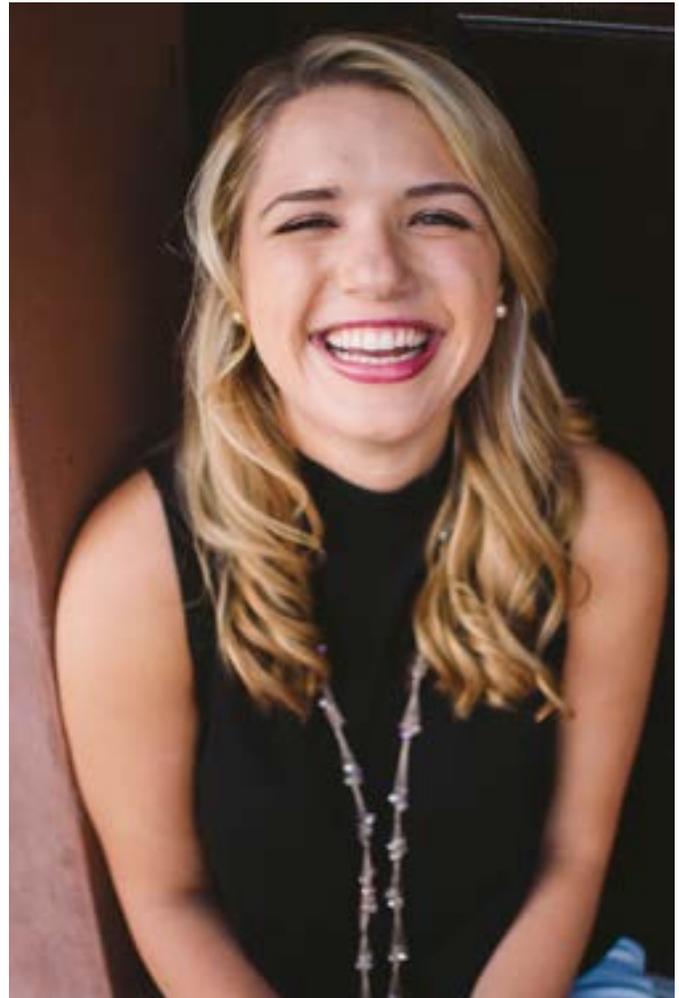
A native of the Sunshine State, a lover of the Blue Ridge Mountains and a go-to girl for anything cookies and cream, my name is Christy Brown and I have a passion for people and love for writing. I am so happy you are here and am honored I get to share a little bit of my story with you.

I am a senior at Auburn University majoring in public relations with a minor in Spanish. I work best when I am surrounded by people and always look for the light in every situation. It is rare for me to be seen not laughing or without a smile.

That is the inspiration behind this publication. Seeking Light features a few different pieces I have written throughout my senior year at Auburn, and with each story I hope to spread a little light into people's lives.

Happy reading!

Christy





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# Auburn Guides

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An app to guide you through life at Auburn

By Christy Brown

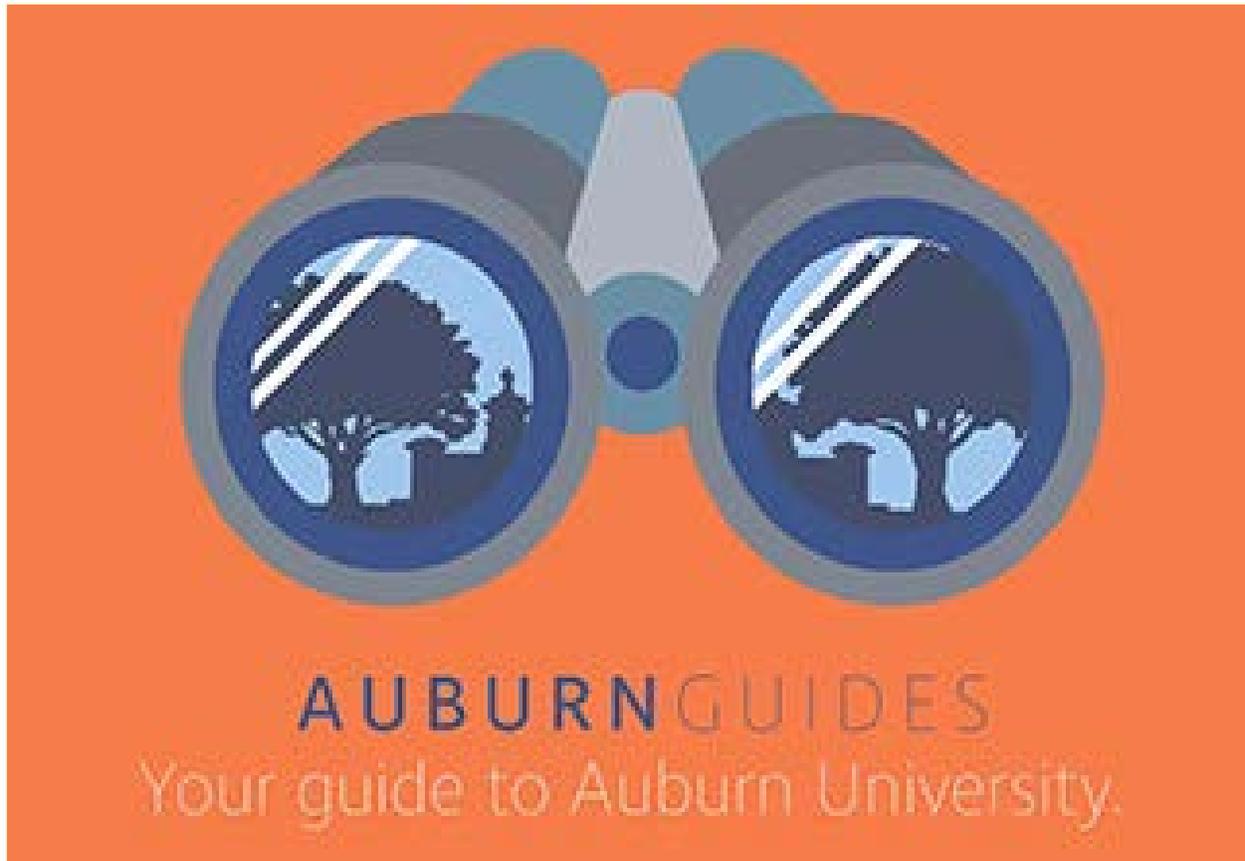


Photo Credit: Auburn Guides

Marketing graphic used by Auburn Guides.

**A**uburn University and the mobile app, Guidebook, have partnered together to bring students a new app, Auburn Guides, as a way to centralize campus information.

With 12 departments and organizations on board, Auburn Guides is the first mobile app to allow students, faculty, families and fans access to the resources of their choice in one tap of a finger. These include Academic Support Services, Auburn Global, Career Center,

First Year Experience, Parent and Family Programs, Parking Services, Student Conduct, Student Government Association, Student Organizations, University Housing and Residence Life, University Program Council and Welcome Week.

“Each of these varying departments and campus organizations has a guide within Auburn Guides that allows specific information to be told about that specific unit,” said John Michael Roehm, the director of Auburn Guides.

Jackie Young, marketing director for Auburn Guides, says Auburn Guides is a great resource that has a lot of information in one place. “Nothing that is on the guide is necessarily new information, but it puts it all in one place, which is really nice to have on your phone because you don’t have to go through websites and search,” Young said.

“In general, we hope students will explore what all Auburn Guides has to offer because there is a ton of useful information on there and it really is an extension of people’s website.”

Holding commonly referenced student handbooks and regulations, the app also brings interactive elements including organization’s event calendars and tailored to-do lists.

“The schedule is our most popular feature,” said Young. “You can choose to attend 10 of the 200 events planned that week and set an alarm to remind you of them. They will also send out push notifications when plans change directly to your phone.”

Camp War Eagle has been a driving force in promoting Auburn Guides, requiring all freshmen and transfer students to download it in order to access camp content. “Camp War Eagle helped us tremendously,” said Young. “Students are more inclined to think of

Auburn Guides after being exposed to it at camp. Perhaps this will lead to them exploring the career center or checking out what UPC has planned for the week, and ideally it will become their source for campus information.”

All guides within the app are also available online, allowing students without smart phones the same access to a central location.

“In general, we hope students will explore what all Auburn Guides has to offer because there is a ton of useful information on there and it really is an extension of people’s website,” said Roehm.

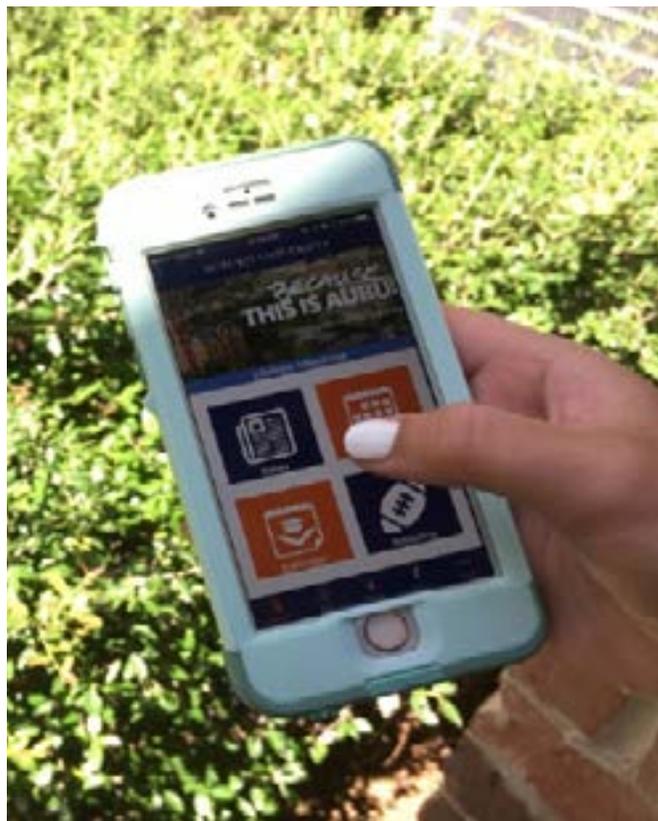


Photo Credit: The Auburn Plainsmen

Photo of the App taken by the Auburn Plainsmen and used in conjunction with a story about Auburn Guides.

# Auburn's Homecoming

Weekend set for Sept. 30 - Oct. 2

By Christy Brown

Auburn University's Student Government Association, SGA, and University Program Council, UPC, have partnered to bring students, alumni and the community an activity-filled homecoming weekend Sept. 30 through Oct. 2.



Photo Credit: SGA Facebook  
A graphic used on SGA and UPC's Facebook as a promotion for the Homecoming weekend.

Noteworthy events include the "This is Auburn" speaker series, the homecoming parade and pep rally, a concert featuring Echosmith and the downtown "Brunch and Browse."

"What the university is trying to do is make homecoming an enticing thing," said Catherine Scibetta, president of UPC. "Not just for students but for alumni and the community as well."

The "This is Auburn" speaker series kicks off the weekend's events on Friday, Sept. 30 at 3 p.m. in the Auburn Alumni Center and features Bill Hutto, Auburn

University Aviation Center and Airport director.

Later that day, the homecoming parade will start at 6 p.m. at the corner of Thach Avenue and South College Street.

Brooke Taylor, SGA's director of homecoming, says the parade is the perfect

way to see what all is happening on Auburn's campus.

"This year we're really trying to reach out to other organizations to do a float so that it's not majority Greek. Inclusion is important to SGA so we want to properly represent the student body," Taylor said.

The parade will end with a pep-rally at the Gay Street parking lot in addition to a concert put on by UPC.

This year's concert features opening act White Tie Ensemble and main act Echosmith.

"What the university is trying to do is make homecoming an enticing thing. Not just for students but for alumni and the community as well."

The concert will start at 7 p.m. and is free to the public. "We've been working to create an event that works for both the community and the student body," Scibetta said. "The goal is to make it traditional so that it will be part of the Auburn experience year after year."

The weekend continues on Saturday, Oct. 1, when the Auburn Tigers play Louisiana-Monroe in Jordan-Hare stadium.

Events for Saturday include a Tailgate inside the Auburn Alumni Center and Auburn's Tiger Walk.

Homecoming festivities will come to a close on Sunday, Oct. 2, with a downtown "Brunch and Browse" event starting at 10 a.m.

This event allows members of the community and college a chance to eat at participating restaurants while shopping throughout the downtown area.

"I think homecoming is a wonderful opportunity for the students and the community to come together and feel like one Auburn family," Taylor said.

Photo Credit: UPC Facebook

Photo taken by UPC of the crowd at the homecoming concert.





Photo Credit: Gemma Billings // Flickr

Corn is a common product sold at farmers markets.

**A**s the weather gets colder and the fall months push on, farmers market shoppers are left to question what is still available at their favorite markets.

Within the last few years, the nearly 200 Alabama markets have seen a dramatic rise in popularity.

Due to this increase, farmers are finding new ways to stay competitive and offer shoppers products year-round.

Tony Glover, Cullman county extension coordinator, says more and more farmers are planting fall crops to extend their marketing season as long as possible.

The most common and steadfast product

that is sold at farmers markets is produce.

While many crops' peak-seasons end before the fall, there are still many products sold in the early winter months.

Most common fall produce products are:

- Bell peppers
- Cabbage
- Cucumbers
- Greens
- Lima Beans
- Okra
- Pumpkin
- Snap Beans
- Sweet Potatoes
- Tomatoes

A new trend in farmers markets is the

# Farmers Markets

What is available in the fall

By Christy Brown

appearance of ethnic vegetables that cater to Hispanic, Asian and other cultures in the local population. While the availability varies based on the surrounding population, these uncommon crops bring something new to the classic farmers market.

"It's a way to keep money within an area. Most of the time we go to big box stores, and that money doesn't stay in Alabama or impact the local economy, so we support buying local."

"I would encourage farmers to engage these cultures in conversation and find out what they want to buy and start small scale production," Glover said.

Although some markets throughout the state continue to only sell produce, many markets are expanding.

For bigger markets in metropolitan areas, shoppers have seen a rise in small, boutique stores joining the markets. Joe Kemble, an extension vegetable specialist, said, "these specialized stores boost foot traffic and

draw people in. Having these options help expand clientele beyond the classic farmers market shopper."

From custom cheeses and home-made jams to entertainment and chef demos, farmers markets across the state are expanding their target audiences.

Shopping local keeps money in the local economy and supports local farmers. The push to "buy fresh buy local" also encourages shoppers to buy the freshest products available at their local markets.

"It's a way to keep money within an area," Kemble said. "Most of the time we go to big box stores, and that money doesn't stay in Alabama or impact the local economy, so we support buying local."



Photo Credit: Patrick Kuhl // Flickr  
Pumpkins are commonly sold at fall farmers markets.

# Architecture Student

## Designs in Rome

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By Christy Brown

Auburn's third-year architecture students enter into their spring semester with the choice to stay in Auburn, study at their rural studio in Alabama's Hale County or travel abroad to Rome, Italy.

For senior Hannah Cornelius, Cullman, Alabama, Auburn's College of Architecture, Design and Construction Rome studio drove her to choose Auburn.

"It was the only school I toured that had their own abroad program that brought their faculty and was also architecture specific," Hannah said. "All the other schools had study abroad programs. However, they either weren't specific to architecture or were through other schools."

The College of Architecture, Design and Construction began offering their Rome studio to students over 12 years ago. The four-month program is taught by professors from Auburn University, University

of Arkansas and three Italian universities. While abroad, Hannah took three architecture classes.

The first, Architecture of the City, centered on traveling to different

monuments, tourist attractions and architecture staples throughout Rome.

"Each week we traveled with our professors and drew the sites. We then analyzed the iconic locations and their structures," Hannah said.

The next class, Modern and Contemporary Rome, had students study the different neighborhoods that make up Rome's metropolitan area.

"Rome is divided into tons and tons of different



Photo Credit: Hannah Cornelius

Hannah throwing a coin into the Trevi Fountain while in Rome.

subsections, kind of like the burrows of New York," Hannah said. "They've all developed at different times for different reasons so each week we went and studied a different section and how it came about."

Lastly, Hannah took a studio focused on the downtown, historic area of Rome.

"In our regular studio we looked at what was already existing and tried to be respectful of that when designing new projects," Hannah said. "That was similar to a

"It was the only school I toured that had their own abroad program that brought their faculty and was also architecture specific."



Photo Credit: Hannah Cornelius

A bridge Hannah studied while in her architecture class.

normal studio in America just in a different setting."

Rather than meet in a standard building, Hannah and her class held their studio class in the Palazzo Taverna, a nearly 2,000-year-old palace.

"It has been there for ages," Hannah said. "Dignitaries and part of

the royalty still live there so you have this cool feeling of being part of history."

Hannah says having this experience abroad helped expand her creativity and improve her design skills.

"I gained great experience living in a metropolitan city," Hannah said. "My time there showed me a different approach to

design from the rural setting I grew up in."

During her four months abroad Hannah says she grew both as an architect and student.

"Rome significantly shapes the architecture we build today," Hannah said. "It was really cool seeing the birthplace of it all and being able to learn in the city center."

**A**uburn University's Student Government Association hosted its 67th annual Hey Day celebration Thursday on the Student Center green space, bringing the Auburn Family together with a day dedicated to promoting a close knit community by simply saying "Hey."

Students throughout campus wear nametags and are invited to enjoy entertainment and free food while getting to know each other. 2016's theme was "Saying Hey Since Back in the Day," with the tradition of Hey Day

dating back to the end of World War II.

"We chose that because so many people come out to Hey Day on the green space and think it's just a random day that we wear name tags but there's a lot of history behind it," said Connor Porterfield, director of Hey Day. "It started because when the soldiers returned from the war, the students at Auburn wanted to find a way to greet them properly."

Beyond the nametags and greetings, Hey Day has evolved into a full-day event.

Photo Credit: Auburn's Office of Communication & Marketing

Students in attendance of Hey Day including an Auburn Plainsman and War Eagle girl.



# Auburn Says ‘Hey!’

with 67th annual Hey Day

By Christy Brown

2016 featured performances from Auburn’s hip hop dance team AU Rhythm, the Auburn cheerleaders and the Auburn University Tiger Paws. SGA also offered pizza and drinks to students in attendance.

“Hey Day is all about the Auburn Family and how we can allow for everyone to feel welcomed.”

The Hey Day committee had a photo booth set up for students to use as a way to associate the theme of “Saying Hey Since Back in the Day,” and students also had the chance to play with adoptable puppies from the Lee County Humane Society while on the green space.

SGA President Jesse Westerhouse encourages the student body to participate in the yearly event. “Hey Day embodies what it means to be a part of the Auburn Family,” Westerhouse said. “Students should come to Hey Day to make a new friend, enjoy entertainment from Auburn students and to be a part of such a long-standing tradition. It is exciting and fun and we want every Auburn student to get a ‘Hey’ and give a ‘Hey’ to somebody new.”

Kathryn Grace Faulk, assistant director of Hey Day, emphasized that the Hey Day tradition reaches beyond the students.

“Hey Day is all about the Auburn Family and how we can allow for everyone to feel welcomed,” Faulk said. “It doesn’t only reach the students but the faculty and staff as well. It is a special tradition that everyone loves because it shows how much we care for one another and love our school.”

Photo Credit: Auburn’s Office of Communication & Marketing

A student with her Hey Day name tag on the Student Center Greenspace.



# New Printing System

for Students Available on Campus

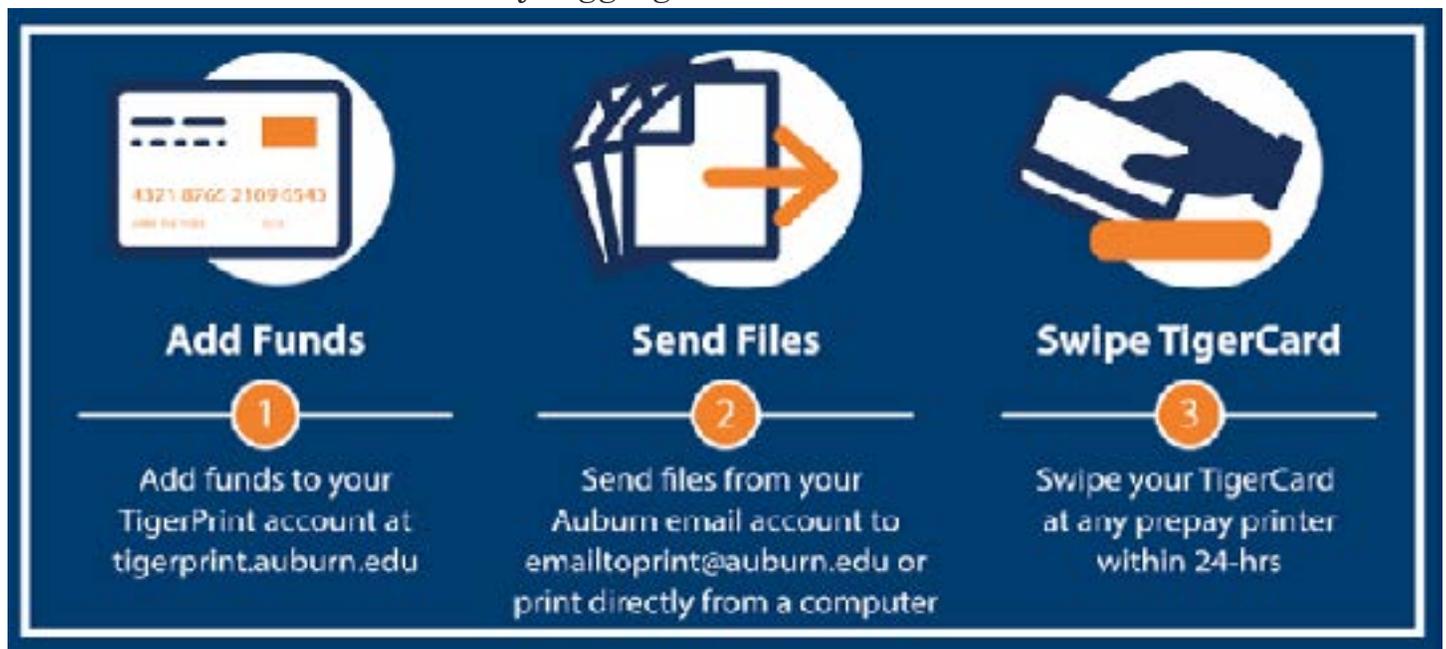
By Christy Brown

Auburn University's Office of Information Technology has partnered with Ricoh printing company to bring students two new services this semester: PrePay Printing

said Seth Humphrey, manager of web and mobile development for the Office of Information Technology.

PrePay Printing allows students to set up a prepaid account online by logging in with their

Kiosk Printing is a separate process and is paid with credit and debit cards. To print from these stations, students will have the option to email documents to [print@printme.com](mailto:print@printme.com), or use the mobile app, USB drives and cloud services.



and Kiosk Printing.

"We had requests from students to have color and duplex printing available at more than one printer on campus. So with this new system we found a manageable way to do this across campus,"

username and password. After the account is set up, students can print by emailing documents to [emailtoprint@auburn.edu](mailto:emailtoprint@auburn.edu), print directly from an on-campus lab computer or set up a printer queue on their personal Windows or Mac computers.

The two systems have separate printing queues. Therefore, students who email their documents to either the PrePay or Kiosk queues have 24 hours to visit an appropriate printer to release their print jobs.

For a list of PrePay and Kiosk locations, as well as instructions for installing the printer queue, visit the TigerPrint support webpage.

The new system also includes price changes. Black-and-white copies are 10 cents per sheet or 18 cents for double-sided printing; color printing is 50 cents per sheet or 90 cents for double-sided printing; and scanning is free.

stress to our students is that if you have any color at all in your document, you'll be charged for a color document," Hix said, in reference to emailing a

"We want to work with everyone to make the new system easy."

document to the printers. Students using the PrePay printer queues

Neither system will be billed to a student's eBill, allowing fewer holds on accounts due to printing charges.

"Funds for the prepaid system, as well as charges at kiosk printers, are all run through Ricoh alone," Humphrey said. "This way, the printing charges are no longer associated with the university and will not prevent a student

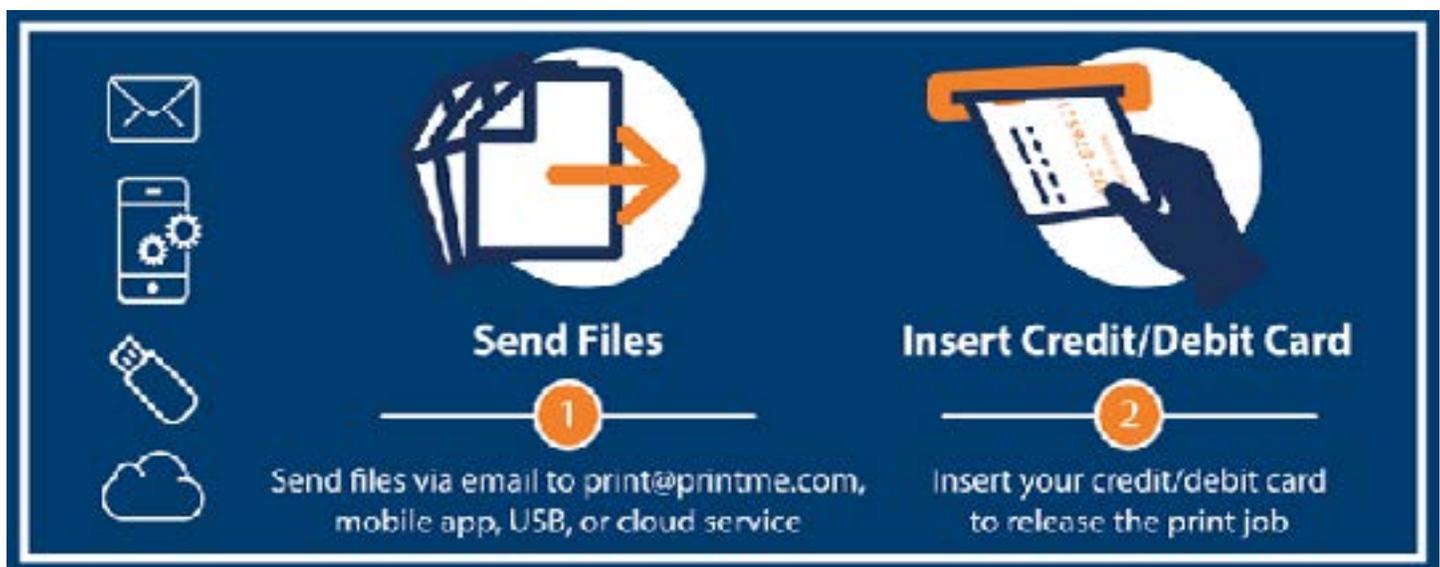


Photo Credits: Office of Information Technology  
Infographics used by the Office of Information Technology to help explain the printing system to students. These are accessible online and posted on campus above each printer.

Ellyn Hix, director of user services for the Office of Information Technology, said the office expects a slight learning curve with the new systems.

"One thing we want to

from an on-campus computer or their personal computer should double-check the printer settings to use black-and-white by default to avoid paying charges for color printing.

registering for classes due to a hold on their account."

Hix said the Office of Information Technology welcomes feedback from students. "We want to work with everyone to make the new system easy," Hix said.

